

SpaceGAMBIT Project Proposal Outline

Please use this outline for the [SpaceGAMBIT](#) 2014 Open [Call for Projects](#). You can save a copy as your own Google Doc, or download in variety of formats and edit locally. Submit a PDF version via email to projects@spacegambit.org , isdale@spacegambit.org and alexcg@spacegambit.org

1. Project Title

Asteroid Lounge

2. Primary Contact

Event Horizon Audiovisual

As project manager for Event Horizon Audiovisual:

Lorayne Lipps

Event Horizon Audiovisual

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Makawao, HI 96768-9316

3. Project Summary

The Astroid Lounge is an interactive traveling event theater and lounge designed to host both onboard interactive and educational content as well as host other Space Gambit content directly in public environments of minimum combined attendance of 100,000 people.

4. Relevance to SpaceGAMBIT Mission

The Asteroid Lounge provides professionally designed media resources and venue to host and showcase content created by Asteroid Lounge and other curated content relevant to SpaceGambit.

5. Project Description

The Astroid Lounge is an interactive traveling event theater and lounge designed to host both onboard interactive and educational content as well as host other Space Gambit content directly in public environments of minimum combined attendance of 100,000 people.

It is a visual and audio environment to enter, relax in, or participate directly and get educated about asteroids. This will be achieved with the use of sound, video, lighting and interactive elements and will be contained in a portable structure.

The Asteroid Lounge will be constructed to event standards from a portable booth with side walls displaying space and astroid art and information. Creative space oriented décor designed by professional event designers and fabricators will also contribute to an immersive environment.

In addition, a 2 D gallery type panel will be placed in an additional high exposure event locations with additional educational artistic presentation and description of booth event location.

The response to this environment will be both photographed and video recorded for blogging and social media blasts.

6. Methods and Implementation Plan

Set up installation at highly attended events, photograph and video responses to installation, professional bookkeeping, generate reports.

a. Objectives

The Asteroid Lounge is designed to facilitate alliances as it provides a means of showcasing content created by others with direct outreach to venues with combined minimum attendance of 100,000.

b. Tasks

Obtain media equipment, event booths, create artwork for sidewalls of Lounge, create onboard content, invite other content providers to utilize facility.

c. Time allocation

All materials, audio visual content and art to be purchased and finished by August 10,2014.

d. Milestones and Deadlines

Burning Man 8/25-9/1/2014, Near Reno, Nevada- Attendance 68,000 people.

World Maker Faire NYC, Sept 20-21, 2014. Estimated attendance 70,000.

7. Team, Hosting and Partner Organizations

Team: Space Makers

Lorayne Lipps: Maui Maker

Spearheading the inception of this projects design concept, and curating talent to mobilize teams with a collaborative objective. She utilizes her background as a Beverly Hills art director and designer, property development project manager, and high end hospitality developer to create cohesive results.

Event Horizon Audiovisual

Full service event company which utilizes cutting edge technology.

Ray Griswold

He is respected as one of the most competent festival installation, fabrication and material plane experts. Ray has a lifetime of event and festival installations. He is completely tooled and an integral part of the operations of the largest festivals in the west coast circuit and Burning Man.

Raygris.com

8. Budget

ASTEROID LOUNGE				
Project budget			Total	20000
Installation	Quantity	Items	Due date	Subtotal
BM/NYC		Portable structure		500
BM	2	Flooring, plastic sheet and rugs		200
BM/NYC	rent	Power (quiet generator purchased)		200
BM		Generator fuel		200
BM/NYC		Electric hook-up cables		400
BM/NYC		Art for wall panels		1000

		Labor- put up/take down structure		400
Media Supplies	Quantity	Items	each	Subtotal
	2 min	Digital projector	\$500	1000
	3 min	Touch sensitive tablets (Galaxy ?)	\$550	1,600
		Joystick		50
		Connect		200
	4	Lasers/effect lights	50	200
	*	Computer (LL will provide computer, \$1500 value macbook pro plus back up computer)		
BM-fabric and side walls		Projection screens		200
		Video cable LOT		50
		Powered full-range speaker		200
		Audio cable LOT		50
BM, NYC		Operation, Maintenance, Breakdown and Packing of media equipment to be transported		1000
BM, NYC	1	Music and Sound Scape Creation		500
BM, NYC		Other ambiance lights		300
	4	headphones	100	100
Content Creation	Cudra/Ben	Video	4000	4000
		2 D Gallery Style Edu/Art Panel	600	600
Booth/Exhibit	2	Structure assembly & breakdown	400	400
BM/NYC	Ray		(200 x 2)	
		Cleaning Art Panels		100
		Admission (LL will pay personal admission)		
		Booth fee		0
		A/V & Media Equipment Ship		400
Travel Expenses	Lorayne	(LL will pay for balance of travel expenses)		1000
Project Managment	Lorayne	Project inception, Team coordination, contract development, tracking, project		3,000

		management		
	Ray	Structural engineer/fabricator/consultant/transport		1,000
		bookkeeping		\$500
		blogger		650
		Note: Expenses paid personally by Lorayne towards tickets, travel, supplies, lodging and related expenses for Burning Man \$2200. Personal computer supplied as backup.		

9. Project Deliverables

Profession Theater Lounge Environment in events of minimum combined attendance of 100,000.

Photos, videos, blogging, reports.